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New Exilis Device Redefines RadioFrequency Technology for Successful Anti-Aging Treatments of Face and Body—From Head to Toe

Precise delivery of thermal effect, multiple apps and impressive results are recognized as key benefits by aesthetic specialists at 2011 American Academy of Dermatology Meeting

San Diego, California – February 17, 2011. A new high-performance, aesthetic device is redefining radiofrequency (RF) technology to reduce wrinkles, treat laxity and reshape both the face and body – from head to toe -- on patients of all ages. Introduced at the recent annual meeting of the American Academy of Dermatology (AAD), **Exilis** advances the non-invasive treatment of face and body wrinkles, collagen loss and stubborn flab with its delivery of precise heating and cooling, plus real-time monitoring of skin temperature. This constant detection and control of RF flow allows the physician to reach therapeutic temperatures in the shortest amount of time, providing a predictable and beneficial response while ensuring patient safety and comfort.

Exilis, designed and manufactured by BTL Aesthetics, is gaining impressive recognition by cosmetic physicians nationwide through luminary presentations at major medical conferences like the AAD and upcoming South Beach Scientific Symposium; clinical publications; and media exposure on top-tier television programs such as “The View” and “The Today Show.”

In one system, Exilis harnesses RF through its exclusive **Energy Flow Control** feature to heat tissue and improve wrinkles and crepiness anywhere on the face or body without disposable costs to the provider or patient. The device has been clinically tested with excellent results and is cleared by the FDA in the U.S. for use in non-invasive dermatologic and aesthetic procedures with indications for non-invasive treatment of wrinkles and rhytids.

“Exilis is unique in delivering monopolar RF with a grounding pad, so we know it is penetrating to the appropriate, therapeutic skin level – from the epidermis down to the subcutaneous layer -- and the results have been outstanding,” said Robert Weiss, MD, Associate Professor of Dermatology, Johns Hopkins School of Medicine and director of the Maryland Laser, Skin and Vein Institute in Hunt Valley, MD. “The built-in temperature sensor permits delivery of enough energy to improve skin without pain. In fact, our patients liken the heat sensation to a warm massage. Using Exilis is like driving a Ferrari with the best brakes. It is high performance yet very safe, and you always feel you are in total control of its power.”

While the RF energy is heating the dermis, patients remain relaxed and pain-free as the system’s digital thermometer provides constant feedback as to the skin’s temperature, thus ensuring a comfortable, even treatment. The energy causes the collagen support tissues in the skin to remodel and tighten, thereby stimulating and strengthening the collagen network which improves skin laxity and texture.

“Exilis is a win-win for physicians and patients. It delivers the convenience and fast results patients want with redefined RF technology that is safer and more targeted for smoother and younger-looking skin anywhere on the face and body,” said Marcel Besse, BTL Aesthetics’ General Manager. At the same time, it is economical for physician practices because there are no disposables, and trained staff can administer treatments under physician supervision. Additionally, we are seeing high patient satisfaction, which helps accelerate demand. Overall, Exilis nicely fills a void in the physician’s menu of services by providing one RF platform with multiple applications and high utilization.”

Exilis can be used virtually anywhere on the face and body, including around the eye, jaw line, jowls, around the mouth, inner thighs, arms, abdomen, back and ankles. Additional features and benefits include:

- Sophisticated applicator design delivers precise heating, cooling and temperature monitoring
- Therapeutic temperature is reached quickly to desired depth of heating
- Constant detection of RF flow to tissue provides a predictable therapeutic response and ensures ultimate patient safety without risk of skin burns
- Full system control on face and body applicators
- One system for both face and body without disposable costs
- Well-tolerated monopolar RF device.

Patients experience the best the industry has to offer with the following benefits:

- No downtime and maximum comfort due to controlled, gradual warming
- No anesthesia, no pre-treatment requirements and no numbing
- No injections and no recovery
- Quick treatment sessions with optimal results after only four sessions; each session lasting about 20 to 30 minutes spaced about 7 to 10 days apart
- Immediate and progressive results that last

Following treatment, patients are asked to increase water intake and to engage in light physical activity like walking to maximize cosmetic results.

About BTL Industries Limited

BTL Industries Limited designs, manufactures and sells medical equipment for physical therapy, cardiology, and medical aesthetics. Headquartered in Prague, the Czech Republic, the Company is among the world’s five largest physical therapy manufacturers. For the past 18 years, BTL Industries supplies its products through distributors designated for each country, or through its sales subsidiaries. Its major markets include the European Union, East Asian markets, and the United States.

Since 2009, BTL Aesthetics division takes the company into aesthetic medicine with non-surgical devices that represent the best in skin tightening, anti-cellulite care, anti-wrinkle treatment, body shaping and fat reduction. For more information, please visit www.newlaserscience.com or call 619-818-3320